## **Bursary Application**

Please send a completed version of this form with the requested files to bursary@uphouseinc.com.

First Name: Last Name: Pronouns:

Email Address:

Phone Number:

Postal Code:

Please confirm the following:

I am 2SLGBTQ+, BIPOC, a person living with one or more disabilities and/or a person facing one or more barriers to learning.

I am Canadian citizen, permanent resident or hold a valid student VISA.

I am pursuing an education in:

Graphic Design Public Relations or Communications Media Production Marketing or Advertising

I understand that I am expected to include the following with this application:

Proof of enrolment for upcoming school semester in undergraduate or graduate studies at a Canadian post-secondary institution (PSI).

A reference letter from a current instructor or community leader.

A 500-word essay or a max 3-minute video presentation answering the following questions:

- 1. What program are you studying and what drew you to this program and what excites you most about this field of study?
- 2. Why, in your opinion, is it important to have diverse voices in the marketing and PR industry, and can you share any examples of how your unique perspective contributed to a better outcome in a past project or situation?
- 3. How will this bursary support you financially in your education pathway?

I confirm that the information being submitted is complete and accurate, and that representatives UpHouse Inc. may contact me about this application.

## **UpHouse**<sup>,</sup>

777-70 Arthur Street Winnipeg, MB R3B 1G7